



**SHARPTONE**  
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# FAST FORWARD

New Release Information ▶▶ April

## SINK THE SHIP Persevere

Release Date  
▶▶ 27/04/2018

Pre-Order Start  
▶▶ 16/03/2018



- ▶▶ Available as CD and LP
- ▶▶ advertising in many important music magazines MAR/APR 2018
- ▶▶ album reviews, interviews in all important Metal magazines in Europe's MAR/APR 2018 issues
- ▶▶ song placements in European magazine compilations
- ▶▶ spotify playlists in all European territories
- ▶▶ retail marketing campaigns
- ▶▶ instore decoration: flyers, poster A1
- ▶▶ Facebook, YouTube, Twitter, Google+ organic promotion
- ▶▶ Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and Gmail ads (tbc)
- ▶▶ Banner advertising on more than 60 most important Metal & Rock websites all over Europe
- ▶▶ additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- ▶▶ video and pre-roll ads on YouTube
- ▶▶ ad campaigns on iPhones for iTunes and Google Play for Androids
- ▶▶ banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com
- ▶▶ features and banners in newsletters, as well as special mailings to targeted audiences in support of the release

Price Code: CD11



Price Code: LP15



Territory: World

## YOU WON'T BE ABLE TO STAND STILL WHEN YOU HEAR THIS ALBUM

Just about anyone who has ever encountered adversity can tell you they have their own method of coping. Some people turn to their friends, some people turn to alcohol—or even more potent drugs of abuse—but despite the multitude of choices, almost everyone will tell you that when the going gets tough, they turn to music. Most people have that go-to album that lifts their spirits when they're at their lowest, and with **SINK THE SHIP's** forthcoming release, most people now have another release to bolster their mood. Taking classic, punchy and powerful easycore and infusing it with renewed energy and a penchant for heaviness, **SINK THE SHIP's** name might sound like a downer, but their music is an upper more potent than any chemical money can buy.

**SINK THE SHIP** erupted into the underground heavy music scene with their energetic, bold and bright post-hardcore and pop-punk infused blend of metalcore in 2012—and since then, they've been sailing stronger and stronger with each passing year. Within two years' time, the band would release their debut effort, **'Reflections'**, a riveting—albeit rough around the edges—EP that spoke volumes to the band's dedication to creating music true to themselves and worth its weight in powerful, emotive passion. In the years since, **SINK THE SHIP** have played alongside bands from every nook and cranny of the heavy music spectrum, including **THE PLOT IN YOU**, **IWRESTLEDBEARONCE** and the United Kingdom's **ARCHITECTS**.

2018 sees the band preparing to unveil a masterful blend of melody, metallic aggression and brazen, bold honesty in the form of their debut full-length record in a partnership with SharpTone records. With tales of adversity, animosity and inspirational aplenty, **SINK THE SHIP** are a prominent, powerhouse of a band making monstrous waves in the coming year.

### ▶▶ Tracklists:

#### CD:

01. Second Chances
02. Out Of Here
03. Domestic Dispute (Feat. Bert Poncelet)
04. Everything (Feat. Levi Benton)
05. Nail Biter
06. Put Up Or Shut Up
07. Persevere
08. Trust Your Gut
09. Strike First
10. Exposing The Hype
11. Deadweight
12. Take This To Heart
13. The Chase
14. Domestic Dispute (acoustic version)

#### LP (33 rpm):

- Side A
01. Second Chances
  02. Out Of Here
  03. Domestic Dispute (Feat. Bert Poncelet)
  04. Everything (Feat. Levi Benton)
  05. Nail Biter
  06. Put Up Or Shut Up
  07. Persevere
- Side B
01. Trust Your Gut
  02. Strike First
  03. Exposing The Hype
  04. Deadweight
  05. Take This To Heart
  06. The Chase
  07. Domestic Dispute (acoustic version)



Line up:  
Colton Ulery | vocals | Brandon Knerem | guitars | Zakk Godare | bass | Zac Fox | drums

# SINK THE SHIP

[sinktheship.bandcamp.com](http://sinktheship.bandcamp.com) · [facebook.com/sinktheship](https://facebook.com/sinktheship)

Style: Metalcore

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